

THE NEW YORK ACADEMY OF MEDICINE SECTION ON PEDIATRICS, REACH OUT AND READ OF
GREATER NEW YORK, AND THE AMERICAN ACADEMY OF PEDIATRICS DISTRICT II

present

THE ROLE OF PEDIATRIC PRIMARY CARE IN THE PROMOTION OF EARLY LITERACY AND SCHOOL READINESS

Date: Tuesday, March 29, 2005

Location: The New York Academy of Medicine
1216 Fifth Avenue at 103rd Street
New York, New York

Program

- 8:00 AM – 8:30 AM Registration & Light Breakfast
- 8:30 AM – 9:00 AM Welcome and Introductions:
Dr. Sheila Palevsky, The New York Academy of Medicine
and
Traci Lester, Reach Out and Read of Greater New York
- 9:00 AM – 9:45 AM The Physician's Role in School Readiness: The Special Role of
Reach Out and Read
Dr. Barry Zuckerman, Boston University School of Medicine, Boston
Medical Center and Reach Out and Read National Center
- 9:45 AM – 10:45 AM The Scientist in the Crib: Infant Learning and the Brain
Dr. Patricia Kuhl, Institute for Learning and Brain Sciences, University of
Washington
- 10:45 AM – 11:00 AM Break
- 11:00 AM – 11:45 AM The Role of Parents and Grandparents in Children's Literacy Development
Dr. Dorothy Strickland, Rutgers University, The State University of NJ
- 11:45 AM – 12:30 PM The Impact of Reach Out and Read on Parenting and Early Child
Development
Dr. Alan Mendelsohn, New York University School of Medicine and
Bellevue Medical Center
- 12:30 PM – 12:45 PM The Importance of Early Intervention Initiatives in Promoting School
Readiness
Deputy Mayor Dennis Walcott, The City of New York
- 12:45 PM – 1:00 PM Conference Wrap-Up
Dr. Marie Casalino, American Academy of Pediatrics Chapter 3

REGISTRATION:

- FAX: 212-987-4735
- ON-LINE: <http://www.nyam.org/events/>
- MAIL FORM

REGISTRATION FORM

Please complete and return to:
Office of Education and Conference Center
The New York Academy of Medicine
1216 Fifth Avenue at 103rd Street, New York, NY 10029

- Physicians: \$45
 Nurses, Allied Healthcare Professionals: \$30
 Educators and Others: \$30
 Residents/Medical Students: No Charge

Enclosed is my registration for The Role of Pediatric Primary Care in the Promotion of Early Literacy and School Readiness to be held Tuesday, March 29, 2005 at The New York Academy of Medicine. For more information contact Donald Morcone at 212-822-7272 or dmorcone@nyam.org.
No refunds for cancellations received after March 22, 2005.

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