

THE NEW YORK ACADEMY OF MEDICINE SECTION ON PEDIATRICS, REACH OUT AND READ OF  
GREATER NEW YORK, AND THE AMERICAN ACADEMY OF PEDIATRICS DISTRICT II

*present*

# THE ROLE OF PEDIATRIC PRIMARY CARE IN THE PROMOTION OF EARLY LITERACY AND SCHOOL READINESS

Date: Tuesday, March 29, 2005

Location: The New York Academy of Medicine  
1216 Fifth Avenue at 103<sup>rd</sup> Street  
New York, New York

## Program

- 8:00 AM – 8:30 AM Registration & Light Breakfast
- 8:30 AM – 9:00 AM Welcome and Introductions:  
*Dr. Sheila Palevsky, The New York Academy of Medicine*  
and  
*Traci Lester, Reach Out and Read of Greater New York*
- 9:00 AM – 9:45 AM The Physician's Role in School Readiness: The Special Role of  
Reach Out and Read  
*Dr. Barry Zuckerman, Boston University School of Medicine, Boston*  
*Medical Center and Reach Out and Read National Center*
- 9:45 AM – 10:45 AM The Scientist in the Crib: Infant Learning and the Brain  
*Dr. Patricia Kuhl, Institute for Learning and Brain Sciences, University of*  
*Washington*
- 10:45 AM – 11:00 AM Break
- 11:00 AM – 11:45 AM The Role of Parents and Grandparents in Children's Literacy Development  
*Dr. Dorothy Strickland, Rutgers University, The State University of NJ*
- 11:45 AM – 12:30 PM The Impact of Reach Out and Read on Parenting and Early Child  
Development  
*Dr. Alan Mendelsohn, New York University School of Medicine and*  
*Bellevue Medical Center*
- 12:30 PM – 12:45 PM The Importance of Early Intervention Initiatives in Promoting School  
Readiness  
*Deputy Mayor Dennis Walcott, The City of New York*
- 12:45 PM – 1:00 PM Conference Wrap-Up  
*Dr. Marie Casalino, American Academy of Pediatrics Chapter 3*

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### REGISTRATION:

- FAX: 212-987-4735
- ON-LINE: <http://www.nyam.org/events/>
- MAIL FORM

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### REGISTRATION FORM

Please complete and return to:  
Office of Education and Conference Center  
The New York Academy of Medicine  
1216 Fifth Avenue at 103<sup>rd</sup> Street, New York, NY 10029

- Physicians: \$45  
 Nurses, Allied Healthcare Professionals: \$30  
 Educators and Others: \$30  
 Residents/Medical Students: No Charge

Enclosed is my registration for The Role of Pediatric Primary Care in the Promotion of Early Literacy and School Readiness to be held Tuesday, March 29, 2005 at The New York Academy of Medicine. For more information contact Donald Morcone at 212-822-7272 or [dmorcone@nyam.org](mailto:dmorcone@nyam.org).  
No refunds for cancellations received after March 22, 2005.

Type of Payment:  Check made payable to The New York Academy of Medicine  Visa  MasterCard  American Express

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